

THE ROADMAP TO SUCCESS

The TEMPS at Dallas Total Home & Gift Market

January 8-11, 2025

WHEN IT COMES TO “FOMO,” THERE’S NO OTHER SHOW that causes the can’t-miss-it pressure more than **The Temps at Dallas Total Home & Gift Market** -- widely recognized as the hotspot for discovering trends, inspiration, and new product. Let your brand shine to buyers from coast-to-coast who are looking to find it all in Dallas.

THERE'S NEVER BEEN A BETTER TIME TO DO DALLAS!

For 68 years, Dallas Market Center has served retailers and interior designers as a highly respected, leading provider of gift, home décor and complementary categories of merchandise from top brands. Spanning more than **5 MILLION SQUARE FEET**, the Market Center hosts more than a dozen trade events annually, serving over **200,000 buyers** visiting from **all 50 states and more than 85 countries**.



GET HERE FAST

Dallas Market Center is located minutes away from two major airports. Our facility offers more than 10,000 free parking spaces.



REST WELL, EAT WELL

Plenty of adjacent hotels fit every budget and offer comfort after a full day of business. Plus, hundreds of nearby restaurants and bars for every taste. Book your stay through Connections Housing, DMCTRAVEL@ConnectionsHousing.com or 214.744.7444, Opt #2.



SAFE AND SECURE

Our self-contained campus, located 3 miles from downtown, has its own full-time Protective Services team (headed up by a former senior member of the Dallas Police Department) and is incredibly safe year-round.

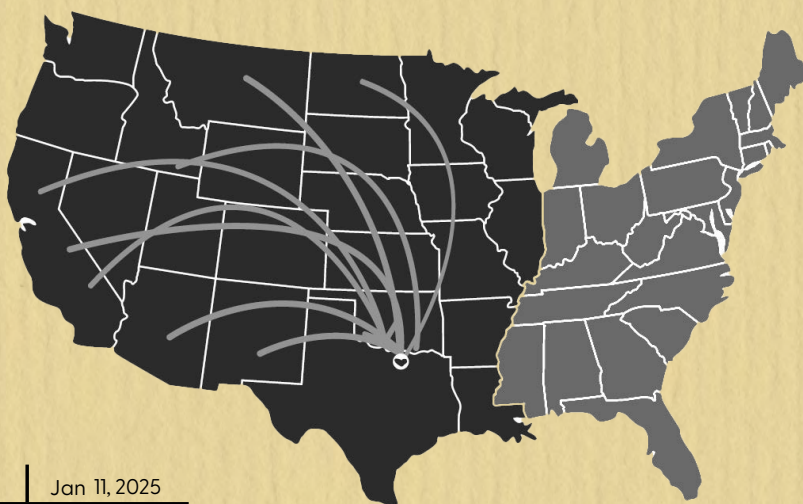
THE FASTEST GROWING SHOW IN THE U.S.

TOTAL HOME & GIFT MARKET is the fastest-growing show in the U.S. welcoming tens of thousands of retailers from across the country, as well as leading brands in home décor and lighting, gift, gourmet, housewares, fashion accessories and much more.

With more products across all lifestyle categories, our marketplace offers the best brands that help retail thrive. That's especially important NOW! We are the **first show of the season** giving buyers their **first chance to secure the best products available**.

MORE BUYERS CHOOSING DALLAS

Dallas Market Center continues to expand attendance with each event, welcoming new and returning buyers to the #1 marketplace in the United States. The major region served, west of the Mississippi River, is the strongest economic region in the U.S., representing more than 1 million retail establishments, and growing.



SHOW DATES & HOURS	Jan 8 -10, 2025	Jan 11, 2025
TRADE MART 1 PAVILION	8:30AM-6PM	8:30AM-6PM
WORLD TRADE CENTER 11/12	8:30AM-6PM	8:30AM-4PM
MARKET HALL	8:30AM-6PM	8:30AM-4PM

DALLAS DELIVERS THE BUYERS

A dedicated team of retail development professionals makes sure that top retailers shop Dallas. Their mission is simple: deliver the buyers. That's why major stores, leading buying groups, e-commerce, resorts, and thousands of the best independent stores and specialty retailers do business at Dallas Market Center.

A SAMPLE OF WHO SHOPS DALLAS

Ace Hardware Stores	HEB	Reasor's
Albertson's	Hobby Lobby	Ross Stores
Army & Air Force Exchange	Hobbytown	Saadia Group/Lord & Taylor
Ashley Home Store	HomeGoods	Safeway
At Home	HOM Furniture/Gabberts	Seasonal Concepts
Beau Rivage Resort Casino	Horchow/NM Direct	Silver Dollar City
Belk	Houstonian Golf Club	Six Flags Theme Park
Boot Barn	JC Penney	Soft Surroundings
Brixy	Kelli's Gift Shops	Southwest Buying Group
Brookshire's	Landry's	Texas Parks & Wildlife
Buc-ee's	Learning Express	The Beryl Institute
Central Market	Lily Rain	The Broadmoor Hotel
Choctaw Casino & Resort	MAI Retailers	The Container Store
CMA	Mardel	The Good Toy Group
Coushatta Casino Resort	Michaels	The Paper Store
Dillard's	Museum Store Associates	TJX Companies
El Dorado Casino	Nebraska Furniture Mart	United Supermarkets
Four Seasons	Neiman Marcus	Von Maur
Francesca's Collection	Omni Hotels	Wayfair.com
Hall's Merchandising	Oprah's Favorite Things	Winstar Casino
Hallmark Corporation	Peppermill Resort Spa Casino	World Market
Harry & David	Purchasing Power Plus	



BUYER STATS AT A GLANCE

91%

OF DALLAS
BUYERS SHOP
THE TEMPS

70%

OF DALLAS BUYERS
DON'T ATTEND ANY
OTHER MARKET

89%

LIKELY TO
RECOMMEND
DMC

89%

OVERALL
BUYER
SATISFACTION

Data Based on Buyer Survey Results

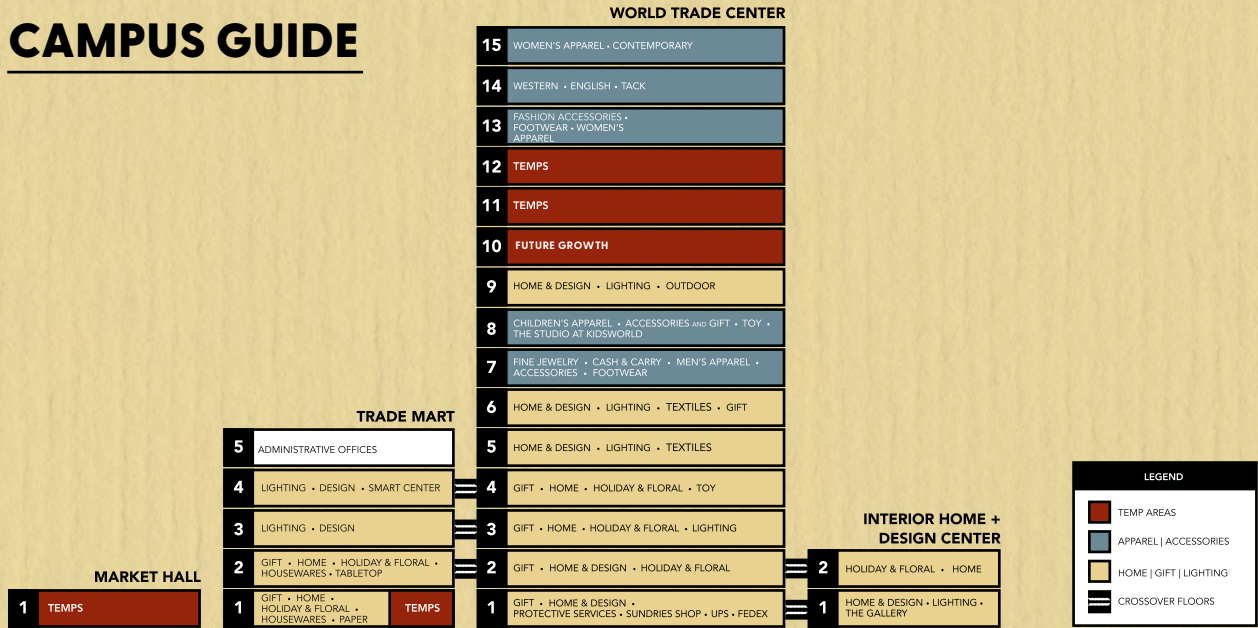
"Love the Dallas Market, it's first class all the way."

-- David Campcano; Prince of Scots; Morgantown, WV

"As a first-time seller at the Dallas Market Center the staff has been amazing to work with. Any of my questions have been answered immediately. They have helped me get my feet wet and move forward with this side of my business."

-- Tracy Reule; Cimarron Creek Essentials; Montrose, CO

CAMPUS GUIDE



TEMPS

MARKET HALL - NORTH IMMEDIATE GOODS

Artisan
Gifts & Jewelry
Fine Jewelry

MARKET HALL - MAIN IMMEDIATE GOODS

Home | Area Rugs
Vintage
Antiques

LUXE DESIGN / TRADE MART PAVILION, FLOOR 1 JURIED DESIGN COLLECTION

A curated design collection of home accents, specialty gift, and tabletop items

WORLD TRADE CENTER, FLOOR 11 FASHION & ACCESSORIES

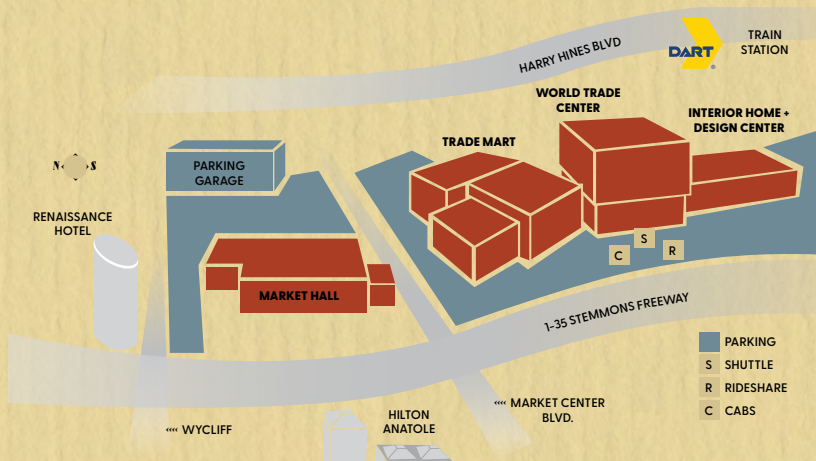
BOUTIQUE - Juried
Apparel
Fashion Accessories
Footwear
Jewelry

WORLD TRADE CENTER, FLOOR 12

GIFTS, GOURMET, HANDMADE, HOME ACCENTS, OUTDOOR, SEASONAL

Body & Spa
Emerging Gifts
General Gifts | In Demand
Global | Fair Trade
Gourmet Market
HIM | Men's Gifts
Home Accents
MADE
Toy & Children's Gifts
T-shirts | Resort
Seasonal | Outdoor

TRANSPORTATION INFORMATION



With five exhibit halls encompassing more than 700,000 square feet, The TEMPS represent the full spectrum of merchandise any buyer would be seeking; from designer goods to gifts and collectibles.

WHAT'S SO SPECIAL ABOUT THE DALLAS TEMPS?

Traffic. Promotion. Great Locations. As an exhibitor there's a lot to love about The TEMPS. It's no wonder that 91% of Dallas buyers shop The TEMPS and 94% of Temps shoppers place orders. In short, it's the discovery zone where buyers know they can find what's new and noteworthy. **Over 75% of exhibitors come back time & time again - they know the value!**

DALLAS TEMPS COLLECTIONS

TRADE MART, FLOOR 1

DESIGN

LUXE DESIGN / TRADE MART PAVILION – JURIED DESIGN COLLECTION
Dallas Market Center's most prestigious, curated collection of high design home accents, specialty gift & tabletop items offers LUXE Gift reimagined. Complete product information and booth design required for consideration. **Order writing only.**

WORLD TRADE CENTER, FLOOR 11

FASHION & ACCESSORIES

BOUTIQUE – JURIED APPAREL & FASHION ACCESSORIES COLLECTION A curated design collection of better apparel and design-oriented fashion accessories, exuding visionary style, exceptional craftsmanship and higher-end materials. Price point is also a consideration. **Order writing only.** Complete product information and booth design required for consideration.

APPAREL

Includes young contemporary, women's wear, denim, activewear, and more. **Order writing only.**

JEWELRY & FASHION ACCESSORIES

Includes fashion jewelry, earrings, necklaces, charms, belts, hair accessories, scarves, personal adornments, handbags, leather goods, totes, shoes and more. **Order writing only.**

WORLD TRADE CENTER, FLOOR 12

GIFTS, GOURMET, HANDMADE, HOME ACCENTS, SEASONAL

*This **order writing only** floor accommodates the following collections:*

BODY & SPA

Features Zen & holistic gift items, loungewear, personal care products, bath products, tanning products, lotions & potions, fragrance, CBD items, candles, products focused on rest, relaxation, beauty and wellness.

EMERGING GIFTS

Features emerging products & companies brand new to the wholesale Market experience. (NOTE: Gourmet products are not accommodated in this area.)

GENERAL GIFTS | IN DEMAND

Includes general merchandise, souvenirs, trend items, collectibles, stationery, pet products, inspirational gifts, museum gifts, resort items, western themed gifts & more.

GLOBAL | FAIR TRADE

World friendly, environmentally conscious products, sustainable gifts & products that "give back" to society & aid in the support of developing cultures & communities.

GOURMET MARKET

A showplace for specialty edibles and more. Includes: chocolates, candies, nuts, dips, crackers, chips, teas, coffees, gourmet beverages, syrups, sauces, gourmet popcorn, dried fruits, cake mixes, recipe books, gift baskets, and all things yummy.

HIM | MEN'S GIFTS

Gadgets, fragrance, grooming products and fashion items for that special man.

HOME ACCENTS

Includes gift-oriented decorative accents for the home.

SEASONAL | OUTDOOR

Includes an assortment of holiday products, ornaments, decorative lighting, garden accessories, garden tools, windchimes, outdoor décor and much more.

MADE

Features a wide assortment of unique Handmade, American Made & Made in Texas gifts & décor items.

T-SHIRTS | RESORT

Includes Tees, casual shirts, hats, tote bags, destination inspired apparel, towels and logo branded and monogrammed apparel.

TOYS & CHILDREN'S GIFTS

Features toys, games, and gifts for babies, children, and tweens.

MARKET HALL - NORTH

IMMEDIATE GOODS – GIFT & JEWELRY

*This floor accommodates **both order writing AND cash & carry sales.***

ARTISAN: Features handcrafted and design driven fashion jewelry, soaps, artisan made essential oils & bath products, hats, handbags, scarves & apparel, and handcrafted décor items.

GIFTS & JEWELRY: Features manufactured jewelry and fashion accessory items, sunglasses, collectibles, gourmet food, decorative textiles, perfumes, apparel and more.

FINE JEWELRY: Features fine jewelry, gold, silver, precious metals, precious and semi-precious stones, estate jewelry and more.

MARKET HALL – MAIN

IMMEDIATE GOODS – HOME, VINTAGE, ANTIQUES

*This floor accommodates **both order writing AND cash & carry sales.***

HOME: Includes a broad array of furniture, decorative home accessories, artwork, lighting, area rugs, cow hides, home textiles & more.

VINTAGE: Features vintage finds, found objects, re-purposed and recycled gifts and décor and vintage inspired gifts.

ANTIQUES: Includes home décor and collectibles from prior decades including clocks, furniture, mirrors, artwork, tables, chairs, accent items, rugs and more.

A **juried collection** is a carefully curated assembly of like-minded companies grouped together in a cohesive presentation. Product, booth design, company image and customer base influence the selection of each participant. Perspective exhibitors must submit the following information to be considered for a juried collection: booth design, product information, product photography, customer list.

LOCATION | COST | WHAT'S INCLUDED

DEPOSIT DUE WITH CONTRACT: 35% of Total Booth Cost

BALANCE DUE: November 8, 2024

TRADE MART, Floor 1 DESIGN

LUXE DESIGN / TRADE MART PAVILION
– Juried Design Collection

Booth Size: 10' x 10' / 3M x 3M

Rate / NSF: \$32.00

Corner Fee: \$500

Booth Package: Carpet, 3 Lights, 2 Chairs, 1 Round Table, Modular Shell Scheme / 8' High GEM Walls, Booth ID Sign, Wastebasket (NOTE: Sidewalls extend only 6' from backwall to promote aisle visibility.)

WORLD TRADE CENTER – FLOOR 11 FASHION & ACCESSORIES

BOUTIQUE – Juried Apparel & Fashion
Accessories Collection **Booth Size:** 10' x 10' / 3M x 3M

Rate / NSF: \$29.00

Corner Fee: \$325

Atrium Corner Fee: \$820

Booth Package: 3 Lights, 2 Chairs, 1-Table, EZ Shelves OR Rolling Racks – 3 Total (any combination), Modular Shell Scheme / 8' High GEM Walls, Booth ID Sign, Wastebasket. (NOTE: Sidewalls extend only 6' from backwall to promote aisle visibility.)

Jewelry & Fashion Accessories **Booth Size:** 10' x 10' / 3M x 3M

Rate / NSF: \$27.00

Corner Fee: \$325

Atrium Corner Fee: \$820

Booth Package: 3 Lights, 2 Chairs, 1-Table, EZ Shelves OR Rolling Racks – 3 Total (any combination), Modular Shell Scheme / 8' High GEM Walls, Booth ID Sign, Wastebasket. (NOTE: Sidewalls extend only 6' from backwall to promote aisle visibility.)

Apparel

Booth Size: 10' x 10' / 3M x 3M

Rate / NSF: \$23.00

Corner Fee: \$325

Premium Corner: \$495

Booth Package: 3 Lights, 2 Chairs, 1-Table, 5 Rolling Racks, Modular Shell Scheme / 8' High GEM Walls, Booth ID Sign, Wastebasket

WORLD TRADE CENTER – FLOOR 12

GIFTS, GOURMET, HANDMADE, HOME
ACCENTS, SEASONAL

Body & Spa / General Gifts / Global /
Fair Trade / Gourmet Market / HIM /
Men's / Home Accents / In Demand /
MADE / Seasonal / Outdoor / T-Shirts /
Resort Gifts / Toys & Children's Gifts

Booth Size: 10' x 10' / 3M x 3M

Rate / NSF: \$27.00 – \$29.00

Corner Fee: \$325

Atrium Corner Fee: \$820

Booth Package: 3 Lights, 2 Chairs, 1-6' Undraped Laminate Table, Modular Shell Scheme / 8' High GEM Walls, Booth ID Sign, Wastebasket

Emerging Gifts

Booth Size: 6' x 10'

Booth Price: \$1,400.00

Booth Package: 3 Lights, 2 Stools, 2 EZ Shelves, 1- 40" Counter, 8' High GEM Backwall, Booth ID Sign, Wastebasket

MARKET HALL

NORTH

Immediate Goods – Gifts & Jewelry, Fine
Jewelry, Artisan*

Booth Size: 10'x10' +

Rate / NSF: \$20.00 – \$15.00

Corner Fee: \$150

Premium Corner: \$250

Booth Package: Carpet, 2 Chairs, 1- 6' Skirted Table, 8' Grey Drape Walls, Booth ID Sign, Wastebasket

* Artisan receives 3 Lights and Taut White Drape.

*Drayage NOT included.

MARKET HALL

MAIN

Immediate Goods – Home & Vintage

Booth Size: 10'x10' +

Rate / NSF: \$20.00 – \$15.00

Booth Package: 8' Bone Drape Walls, Booth ID Sign, Wastebasket

*Drayage NOT included

PRE-MARKET PLANNING & WAYS TO SAVE \$\$\$

FREE STORAGE BETWEEN MARKETS:

When you sign up for the January 2025 Market prior to the conclusion of the June 2024 Show, you can store your booth fixtures at no charge between the two Markets. (The same holds true between January 2025 and June 2025.) This saves on outbound shipping expense for the current Market and the inbound shipping expense for the upcoming Market.

Certain restrictions apply.

Does not include Market Hall.

ADVANCED SHIPPING TO WAREHOUSE:

By shipping your freight to the GES warehouse during the Advanced Shipment time-frame, (December 2, 2024 - January 3, 2025), your freight will be delivered directly to your booth with no additional drayage charges. This assumes, of course, that crate size limits are observed. Please refer to your Exhibitor Services Manual for more details.

Certain restrictions apply.

Does not include Market Hall.

RIGHT TO WORK:

Dallas Market Center is a "right to work" facility which means that you can set-up and breakdown your own exhibit. This saves you significant money. Supporting labor is available through GES as needed.

Certain restrictions apply.

CARAVANS:

To ensure that your products get to their next destination in time, consider using our "Market to Market Caravan" for the efficient and reliable transportation of your merchandise. Contact GES for more details.

DEPOSIT CALCULATION

Booth Deposit 1 Booth	\$ 945.00
Booth Deposit 2 Booths	\$ 1,890.00
Booth Deposit 3 Booths	\$ 2,835.00
Booth Deposit 4 Booths	\$ 3,780.00
Booth Deposit 5 Booths	\$ 4,725.00
Booth Deposit 6 Booths	\$ 5,670.00

*Based on booth rate \$27.00 / NSF

NOTE: * The City of Dallas requires that vendors distributing food products pay a distribution fee of \$329. This amount will be an additional cost for all Gourmet Food vendors.

MARKETING OPPORTUNITIES

The Marketing and Retail Development teams work hard to promote The TEMPS and deliver more buyers to Total Home & Gift Market. No other marketplace has a dedicated buyer delivery team attracting independent retail, major stores, buying groups, interior designers, and international attendees. Plus, we offer comprehensive support to The TEMPS from our marketing team, including advertising, emails, social media, videos, printed materials, and more. We're doing our part and here's how you can help.

SEND HIGH RESOLUTION PHOTOGRAPHY

Photos of your products may be used in emails, printed pieces, and social media prior to and during the show.

SEND YOUR IMAGERY TO:
socialmedia@dallasmarketcenter.com

Along with the artwork, include:

DALLAS THG TEMPS - JAN 2025

Your Company Name

Your Booth Number

No logos on images



ONBOARDING FOR YOUR SUCCESS

No other show helps onboard exhibitors quite like Dallas. That's why we've partnered exclusively with Michele Doty Sales, who brings 30 years of experience to help you every step of the way! Whether you are brand new or a veteran, Michele has proven systems and strategies to ensure your success. Her complimentary seminars are included with your booth, plus we provide a handy exhibitor guide and a video tutorial on exhibiting in Dallas.



SPONSORSHIPS/PAID OPPORTUNITIES

Our promotions team wants to help you spread the word and drive traffic to your booth. Sponsorship and advertising opportunities include: on-site sponsorships, e-mail blasts/on-line banners, digital/video screen advertising, and magazine advertising.



SPARK MAGAZINE is perhaps the best option. The award-winning publication is distributed to more than 55,000 buyers one month prior to Market, thus providing advertisers with maximum exposure and oftentimes pays for your participation – before you even arrive in Dallas. SPARK offers both hardcopy and digital options.

For more information on sponsorships and advertising, contact:

ALISSA PENA | 214-655-6174 | apena@dallasmarketcenter.com

COMMITTED TO YOUR SUCCESS! MEET OUR SALES TEAM:



MARIE QUINN

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F: 214-678-3004

mquinn@dallasmarketcenter.com

LUXE DESIGN / TRADE MART Pavilion
(Juried) | Gourmet Market | General
Gifts | In Demand |
T-Shirts & Resort | Toy's & Children's Gifts



KAROL SULLINS

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LUXE DESIGN / TRADE MART Pavilion
(Juried) | BOUTIQUE (Juried) | Body &
Spa | Global & Fair Trade | HIM & Men's
Gift | Home Accents | MADE | Seasonal
& Outdoor



ASHLEY CHANEY

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achaney@dallasmarketcenter.com

Emerging Gifts | Jewelry & Fashion
Accessories | Immediate Goods (Home,
Vintage, Antiques) | Immediate Goods
(Jewelry, Fine Jewelry, Gifts)



ALMA HERNANDEZ

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F: 214-879-8175

ahernandez@dallasmarketcenter.com

Apparel



NANCY BARLAR

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nbarlar@dallasmarketcenter.com

Business Development | New
Exhibitors | New Sales



ALISSA PENA

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apena@dallasmarketcenter.com

Advertising Opportunities



JO ANN MILLER MARSHALL

M: 404-558-0414

jmarshall@dallasmarketcenter.com

RESERVE YOUR BOOTH TODAY!

Visit dallasmarketcenter.com for further information.

@dallasmarket #dallasmarkettemps #tempstuesday

